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## **NAME**

### **Headline Section**

Experienced Product Leader with a proven track record of innovation success | Brings creative product strategies and roadmaps to life

### **ABOUT**

(Name) is a results-oriented and data-driven Head of Product dedicated to utilizing product development as a method to exponentially increase positive customer experiences, and brings with him a results-proven track record of experience in consolidating qualitative and quantitative user research like surveys, user data, A/B-Tests and more to rethink business models and products to deliver higher engagement and P&L improvements.

(Name) possesses a wide range of product development and management skills, including product strategy, product vision, product roadmaps, qualitative and quantitative user research, user engagement, KPIs, and data analysis. He also has a rich Informatics background, which proves useful in his work as a product leader, as he is able to use a refined ability to understand code and software to place himself into a position where he can understand and communicate with software developers in their own language. This list, however, does not fully grasp his breadth of knowledge or his professional essence; (Name) is not merely a run-of-the-mill product leader, but rather a unique industry pioneer that develops creative frameworks that teams can use to transform what would otherwise be standard user data into a weapon for creating effective product roadmaps and sustainable revenue growth.

(Name) does not only possess hard technical skills, but also sports an impressive toolset of soft interpersonal skills that are crucial for his profession. As a product leader, he has had the opportunity to lead many interdisciplinary and cross-functional teams of multiple employees, and thus has had ample chance to exercise his fine-tuned skills of people management, team building, interpersonal communication, and emotional intelligence. He has guided many cross-functional teams on how to successfully acquire and interpret user data and integrate this into their work while creating successful product strategies, and has exercised razor-sharp customer requirements, Customer Relationship Management, customer success, and external communication abilities while handling disgruntled customers.

Driven by his intellectual curiosity, passion for learning and his deep interest in technology, (Name) has also amassed an expansive amount of academic education to complement his practical experience. He is the holder of a Master Degree in Web Science from (School) and a



Bachelor Degree in Business Informatics from (School), and also holds many professional certifications such as Product Executive and Product Leader Certificates from (School).

## EXPERIENCE

(Dates)

Head of Product, Company

Company Description. **Selected job functions and accomplishments include:**

- Led development of product strategy and roadmap that aligns with founders' vision.
- Improved collaborative work by introducing cross-disciplinary teams, shared goals, and product culture (test, measure, learn).
- Improved transparency of product performance by introducing various KPIs.
- Launched two new products including defining customer processes, pricing, and packaging.
- Worked with stakeholders across the team to prioritize needs and create buy-in for the product vision.
- Coached teams in translating the product roadmap into their individual tasks.
- Orchestrated many teams to deliver high quality features that fit together like a puzzle.
- Managed product launches, ensuring all functions work together to deliver a seamless user experience.
- Created a framework to gather feedback from the customer, and coached teams to collect and analyze that feedback; handled high-escalation cases and disgruntled customers.

(Dates)

Head of Digital Products, Company

Company Description. **Selected job functions and accomplishments include:**

- Led development and execution of \_\_\_\_'s first digital product strategy and was also responsible for the company's overall digital strategy.
- Hired, trained, and motivated new employees and built self-sufficient teams by delivering effective training, hiring, and coaching, maximizing quality by providing the teams with tools to perform development tasks on their own.
- Improved revenue of digital products.



- Increased monthly users by analyzing conversion funnel and researching customer behavior.
- Increased internal efficiencies by identifying and building new internal processes and products to ensure that the team has the resources and infrastructure to support its operations.
- Understood the technological direction and opportunities to best inform and develop the product roadmap.
- Built, led, and developed a best-in-class team of Product and Engineering experts.

(Dates)

Various Roles, Company

Company Description. **Selected job functions and accomplishments include:**

- Held software to quality standards.
- Conducted tests, finding errors and subsequently documenting them.
- Created and integrated concepts to consolidate critical infrastructure.
- Optimized business processes through automation.

(Dates)

IT Support Staff, Company

**Selected job functions and accomplishments include:**

- Provided IT support for colleagues, assisting them with everyday problems.
- Responsible for the rollout and operation of Apple iPhones and iPads as company devices.
- Managed hardware and network infrastructure within the company.
- Rolled out Windows 7 for all employees.

## **EDUCATION**

Master of Sciences in Web Science, (School) (Dates)

Bachelor of Sciences in Business Informatics, (School) (Dates)

## **VOLUNTEERING**



(INSERT VOLUNTEER EXPERIENCE)

## **CERTIFICATIONS**

Product Executive Certificate, (School) (Dates)

Product Leader Certificate, (School) (Dates)

## **SKILLS AND ENDORSEMENTS**

1. Product Development
2. Product Leadership
3. Product Roadmaps
4. Product Strategy
5. Product Lifecycle
6. Technical Specs
7. Technical Requirements
8. Market Research
9. Detailed Requirements
10. Product Features
11. Informatics
12. Software Development
13. UX/UI
14. SEO
15. Project Management
16. Prioritization
17. Qualitative Research
18. Quantitative Research
19. Analytical Thinking
20. Product Management Technologies
21. Digital Product Management
22. Design
23. Decision-Making
24. User Experience
25. Data Analysis
26. Industry Insights
27. KPIs
28. Strategic Thinking
29. Critical Thinking

30. Agile Methodologies
31. Scrum Teams
32. Scrum Methodologies
33. Product Vision
34. Interpersonal Skills
35. Communication
36. Internal Communication
37. External Communication
38. Customer Requirements
39. Customer Relationship Management (CRM)
40. People Management
41. Team Management
42. Team Building
43. Cross-Functional Teams
44. Inter-Departmental Communication
45. Leadership
46. Flexibility
47. Problem-Solving
48. Time Management
49. German
50. English

## **ACCOMPLISHMENTS**

### **Awards/Honours**

(INSERT AWARDS/HONOURS)

### **Courses**

(INSERT COURSES)

### **Languages**

(INSERT LANGUAGES)

### **Groups**

(INSERT GROUPS)

